



*Agape Pregnancy Resource Center*  
744 Moore St. LaCrosse, WI 54603  
(608) 784-4966 | support@LaCrossePregnancy.com  
www.LaCrossePregnancy.com

Dear Pastor:

God has placed Agape Pregnancy Resource Center in our community to help minister to women in crisis pregnancies. As you are probably aware, we are able to carry on our work because of the generous donations of concerned churches and individuals. As a Christian ministry, we do not receive any government funding. Since many consider the issue of abortion a politically sensitive subject, it is rare for us to receive any help from the corporate world as well.

Last year, our pregnancy center ministered to hundreds of women who are currently, or who have been, involved in a crisis pregnancy, and utilized our Learn and Earn program and much more.

Some of the services we provide to our clients include:

- ♥ FREE laboratory quality Pregnancy Testing
- ♥ **Safe and Secure** Counseling
- ♥ Education on Pregnancy Options
- ♥ **Information and support for men** in relation to pregnancy issues
- ♥ Prenatal & Baby Care Education
- ♥ Support during an unplanned pregnancy
- ♥ Adoption Information
- ♥ Sexual Health Information & Support
- ♥ Referrals for needs such as housing, parenting education, post-abortion counseling, adoption, medical care, foster care, etc.
- ♥ Pregnancy 101 Classes
- ♥ Parenting 101 Classes
- ♥ Money Management Training
- ♥ Healing Choices
- ♥ Information about Abstinence
- ♥ **Earn While Your Learn Program** which provides an opportunity for women to earn credits to obtain needed supplies and equipment items for they and their baby baby.

We have found that when a woman who is considering abortion visits a pregnancy care center, at least 40% of the time she will choose life for her unborn child. This is an opportunity for your church families to have hands-on involvement in a project that saves the lives of unborn children and makes an eternal difference in the mothers' lives. Our ministry provides a variety of services to encourage women to make the choice for life and then to help them as they go through her pregnancies. Our goal is to help save lives of the unborn and to make an eternal difference in the lives of their mothers.

Your church can be a part of this vital ministry by participating in a very simple fundraiser that will inform your congregation about the sanctity of life and make them aware of some of the specific ways we help our clients. Would you consider partnering with us to make a difference in the lives of those who are in need of help? By distributing simple little baby bottles that boldly proclaim God's word and inviting your congregation to fill them with checks, currency or coins, your church will enable us to continue the vital work to which God has called us.

The **Baby Bottle Campaign** program is very simple to administer. There are two important criteria: first, publicize it enthusiastically before and during the campaign; and second, allow us to **distribute baby bottles to your congregation**

**on Baby Bottle Campaign on the Sunday of your choice.** Someone from your congregation should be designated as a church liaison to guide the program and interact with our center. ***The bottles should then be collected a few weeks later (typically 4-5 weeks).*** You will find convenient bulletin inserts, flyers and even four weeks of announcements you can read each week to remind people about the fundraiser, encourage their support and motivate their efforts.

It is important to note that inside each bottle is a special insert that explains the In Honor/Memory Of Donation option we make available to donors. It details that individuals (or groups) can donate in honor of a loved one or in memory of someone they may have lost, such as a child, friend, or family member. When they list for whom the gift is given and from whom it was given, the donor will receive a special thank you card for their gift that acknowledges the receipt of that gift, plus, we will post all memorial gift names on our website and in our quarterly newsletter. This is a great way to bless the memory of those individuals who are an important part of our lives, and as a result, many lives will be changed for eternity.

Pregnancy care centers such as Agape Pregnancy Resource Center, as well as many other pro-life organizations, across the country have reported excellent church participation and enthusiastic results from the congregations. This program helps to build a bond of serving Christ together in our community.

Please give our proposal your sincere consideration. We have been privileged to make a real difference in the lives of women in crisis, and the lives of many unborn children have been saved. As God provides, we shall continue to do so. With this campaign, your change can make a change for life!

Serving Our Savior,

Agape Pregnancy Resource Center



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Dear Church Group Leader:

Thank you for your help in our **Baby Bottle Campaign!** You are such a blessing to our ministry. With your help, these bottles will educate your church about our center and provide an opportunity for its people to join with us in this wonderful ministry of life.

By now you have met with your pastor, and he has agreed to participate in this event. Will you take a moment and let me explain how to proceed once you have received your bottles? First, remove the cap and stuff the bottle with an insert. You will find the bottle inserts conveniently located on our website [LaCrossePregnancy.com](http://LaCrossePregnancy.com), as well as other helpful resources for you to print or use. Put the cap back on, put a label with the name of your ministry on the bottle (be sure to include your phone number), and optionally, you could tie a matching color ribbon around the neck of the bottle underneath the cap. They are now ready for delivery to your church.

The method you choose to distribute the bottles to your church congregation will be decided by you and your pastor or other appropriate church leader. We believe the most effective way is for the pastor to describe the promotion from the pulpit, tell the members about the work of the center, and have volunteers stationed at each exit from the worship building to distribute the bottles at the conclusion of the worship service. If someone from our ministry is speaking to the congregation when you begin the program, we still suggest the pastor give his endorsement during that service. Some churches choose to distribute them through the Bible study classes, and that also works well, but if so, an announcement of support from the pastor during the worship service is recommended.

Choose your start date and end date, typically 4 to 5 weeks apart. Please give the pastor the first announcement sheet from our website to use when he makes the announcement, and give the church secretary the bulletin insert flyer from our website (2 to a page) for insertion in the church bulletin and for Bible study announcements. The one-page flyer can be downloaded and copied or printed several copies to post around the church.

You and your pastor will need to select a location for members to return the baby bottles. It should be a secured area, and the bottles should be picked up immediately after each service. The filled bottles are quite heavy, so you should arrange for help in transporting and loading them in your vehicle. Please deposit all funds from the fundraiser, and send us one check from the church in addition to any checks made out to Agape Pregnancy Resource Center and completed insert slips on the Monday following the collection by the church. You may choose to store the empty bottles and insert slips for next year's campaign or return them to Agape PRC at your convenience. We really appreciate your assistance with this process. If you have any questions, please call me at the number above or (608) 797-4966. God Bless and Thank You!

Serving Our Savior,

Agape Pregnancy Resource Center